StrataVision

STRATA SECURITY

CHECKOUT IQ

Empowering Retailers to Reduce Asset Loss at Self-Checkout

Checkout IQ revolutionizes retail loss prevention through advanced computer vision and AI technologies, minimizing asset loss and enhancing the shopper journey at self-checkout stations.

Solution Objectives

- Confront Shrinkage Head-On
- Effectively Deter Theft
- Enhance Customer Satisfaction
- Optimize Inventory Accuracy

Key Features

AI-Powered Monitoring

Utilizes computer vision to monitor and detect anomalies in real-time, issuing alerts to prevent potential theft.

Customizable Alerts

Allows for tailored alerts to shape customer behavior and enhance loss prevention strategies.

Adaptable Solutions

Customization options ensure efficient self-checkout processes while maintaining inventory accuracy.

Cost-Efficient Innovation

Reduces infrastructure requirements, lowering total ownership costs without compromising effectiveness.

Benefits

Confront Shrinkage Head-On

- Address the dual challenge of theft and customer satisfaction at self-checkout stations.
- Provide real-time alerts to deter theft and safeguard profits.

Effectively Deter Theft

- Monitor 96% of shoppers using self-checkout with AI-powered solutions.
- Issue real-time alerts to prevent potential theft and shape customer behavior.

Enhance Customer Satisfaction

- Ensure a seamless self-checkout experience while maintaining inventory accuracy.
- Improve customer satisfaction with efficient and secure self-checkout processes.

Optimize Inventory Accuracy

- Maintain inventory accuracy with customizable solutions tailored to diverse product ranges.
- Reduce asset loss and enhance profitability through advanced AI technologies.

Who We Are

StrataVision harnesses the full transformative power of AI in the physical world, enabling businesses to deliver more exceptional customer experiences. Our AI-powered computer vision platform drives tangible outcomes such as immediate enhancement in loss prevention and safety, differentiated customer engagements, and a significant return on both technical and operational investments. Our solutions are fully GDPR and CCPA-compliant, developed to maintain the highest standards of anonymization.

Get Started

Transform your retail operations with Checkout IQ, optimizing efficiency, and profitability.

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