StrataVision

STRATA SOLUTIONS

Events+

Optimize event performance with StrataVision's cutting-edge on-site computer vision analytics. Harnessing the full potential of AI-driven technology, StrataVision delivers advanced insights and management tools, enabling you to enhance every aspect of your event operations.

Solution Objectives

- Analyze & Optimize Show Floor Dynamics
- Enhance Attendee Experience
- Maximize Event ROI
- Provide Transparent Partner Engagement

Key Features

Event Kit

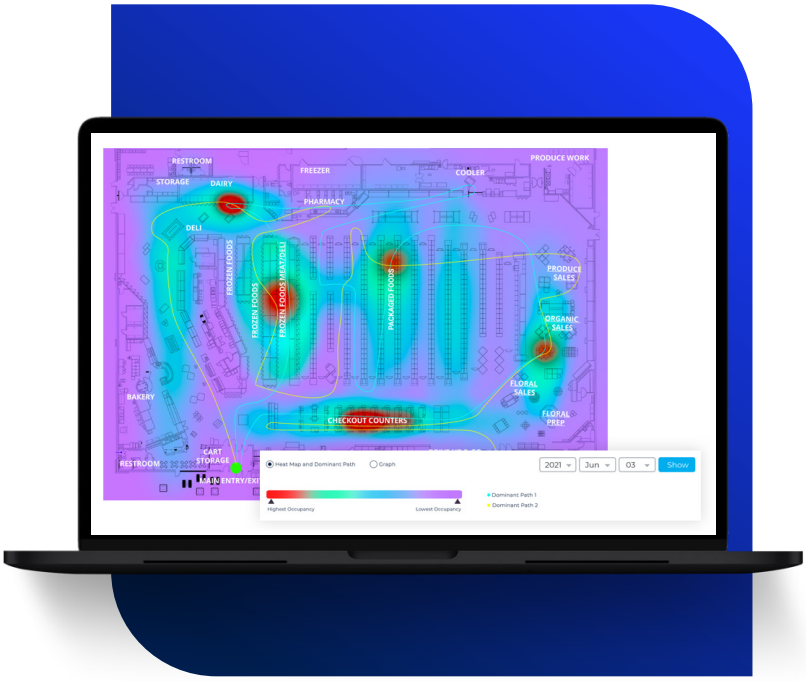
Includes hardware and camera kits based on booth design and desired KPIs. StrataVision provides instructions for optimal camera installation for data collection.

Custom Dashboard

Tracks key performance indicators to enhance event engagement. Offers comprehensive drill-down analytics on key booth areas to help realize ROI.

Zone Level Analysis

Attributes metrics on entrances, visitor counts, unique visitor counts, average dwell times by zone, and daily display effectiveness.



Who We Are

StrataVision harnesses the full transformative power of AI in the physical world, enabling businesses to deliver more exceptional customer experiences. Our AI-powered computer vision platform drives tangible outcomes across geographies such as immediate loss prevention and safety enhancement, differentiated visitor engagements, and a significant return on technical and operational investments.

Our solutions are fully GDPR and CCPA-compliant, developed to maintain the highest standards of anonymization.

Benefits

Analyze & Optimize Show Floor Dynamics

- Track attendee journeys
- Measure zone and booth utilization
- Analyze high-traffic areas and entrances
- Improve layout and promotional strategies

Enhance Attendee Experience

- Monitor average dwell times by zone
- Assess the impact of demonstration stations
- Enhance event engagement and satisfaction

Maximize Event ROI

- Provide comprehensive data for internal business cases
- Offer transparency on traffic and engagement for partner participation
- Enable fair pricing based on product placement attractiveness

Provide Transparent Partner Engagement

- Deliver clear and detailed ROI data
- Showcase event performance to potential partners
- Enhance partner relationships through transparent insights

Get Started

Contact StrataVision today for a free consultation and discover how our AI solutions can optimize your events and maximize your investment.

contact@stratavision.com | 803 American Street, San Carlos, CA, 94070

StrataVision