AI Insights. Real Life Impact.

Enterprises are constantly challenged to accurately understand how customers’ on-site dynamics impact their performance. More precise insights on customer journeys and site operations would empower businesses to make better decisions around:

- Customer Experience
- Safety & Security
- Labor Optimization
- Operational Efficiency
- Loss Prevention
- Marketing & Promotion

StrataVision harnesses the full transformative power of AI in the physical world, enabling businesses to deliver more exceptional customer experiences. Our platform with purpose-built algorithms continually optimize over time, converting video frames into actionable insights in real-time.

The outcomes are tangible: immediate enhancement in loss prevention and safety, differentiated customer engagements, and a significant return on both technical and operational investments.

Solutions

- **Strata Retail Intelligence**
  Improves performance through a differentiated in-store customer experience.

- **Strata Commercial Properties Intelligence**
  Drives commercial success through lease optimization, security management, and operational efficiency.

- **Strata Events+**
  Optimizes show floor dynamics and showcases conference participation ROI.

- **Strata Federal Government Intelligence**
  Ensure the safety of your citizens with precise on-site analytics for securing high-risk environments.

- **Checkout IQ**
  Positively shapes customer behavior and reduces asset loss at self-checkout.

- **Guardian IQ**
  Ensures property safety and security by accurately identifying incidents as they occur and providing real-time alerts.
StrataVision is an industry pioneer in on-site, computer vision driven analytics.

Our Competitive Edge

- **Seamless Integration**
  Leverage your existing infrastructure for smooth deployment with unmatched speed and simplicity.

- **IP-Backed Technology**
  Continuously track customers or employees on their journeys throughout the property.

- **Purpose-Built Algorithms**
  Receive precise and highly accurate insights for enhanced decision-making.

- **Scalable Platform**
  Experience complete coverage for all use cases, eliminating the need for multiple platforms while seamlessly scaling across locations and regions.

- **Enterprise Grade**
  Designed to meet the high standards and service excellence required by large organizations.

Who We Are

StrataVision’s AI powered, computer vision platform revolutionizes on-site analytics, enabling businesses across geographies to unlock actionable insights for enhanced decision-making, operational efficiency, and exceptional customer experiences. With unparalleled accuracy, speed and simplicity, StrataVision equips businesses with the tools and insights they need to excel in today’s ever-evolving market landscape.

Our solutions are fully GDPR and CCPA-compliant, developed to maintain the highest standards of anonymization.

Get Started

Contact StrataVision today for a free consultation and discover how our AI solutions can transform your business and maximize your investment.