StrataVision

STRATA RETAIL

Smart Alerts

Smarter notifications to keep your store running smoothly.

Imagine a system that lets your team know exactly when and where they're needed most. StrataVision's ***Smart Alerts*** does just that. Whether it's signaling that it's time to open another checkout lane or helping manage busy areas like fitting rooms or jewelry counters, this smart notification solution ensures your store runs smoothly, your customers stay happy, and your team works efficiently.

What Smart Alerts Can Do for You

Shorter Wait Times

- Quickly respond when lines get too long, so customers aren't left waiting.

Happier Shoppers

- Keep service levels high, creating a better shopping experience that boosts customer satisfaction.

Faster Checkout

- Get more customers through the checkout process faster, helping you increase sales.

Future-Ready

- Designed with flexibility, it can expand to manage other busy zones in your store as your needs grow.

How It Works

Stay Ahead of Busy Times

The system uses historical data to predict when your store will get busy. If the number of customers coming through the store reaches a certain level, it sends an alert to your Manager on Duty (MOD) or associates.

Keep Lines Moving

When lines grow too long at registers, fitting rooms, or specialty counters, the system alerts your team, prompting them to open additional checkout lanes or stations as needed.

Customize It for Your Store

Every store is different, so ***Smart Alerts*** is fully adjustable:

- Set the level of traffic or wait time that triggers an alert.
- Control how often alerts are sent so your team isn't overwhelmed with unnecessary notifications.
- Adjust for the number of operational registers at your location and the time needed to prepare and open a new one.

Take Action Fast

Alerts are delivered through devices like headphones or personal devices, ensuring your team gets the message quickly and can act immediately.

Turn Off Alerts When Needed

If there's ever an issue with the system, managers can temporarily disable alerts until the problem is resolved, keeping distractions to a minimum.

What You'll Gain

Speedier Checkouts

Reduce wait times by opening registers before lines become a problem.

Better Service

Improve customer satisfaction by ensuring they get fast, efficient service every time.

More Sales

Keep things moving during busy periods to handle more transactions.

Peace of Mind

Equip your team with the tools to efficiently manage busy periods, reduce stress, and optimize labor by reallocating resources where they're needed most.

Designed for Today & Tomorrow

Right now, ***Strata Retail Smart Alerts*** focuses on traffic and queue management at the checkout lanes. But the same system could help manage other areas, like keeping jewelry counters staffed or reducing wait times at fitting rooms.

Why Choose Strata Vision?

At StrataVision, we believe technology should make life easier. That's why we've built ***Smart Alerts***: to help retailers like you save time, improve customer experiences, and run your stores more efficiently.

Let us help you make long lines and customer frustration a thing of the past.

Contact us today to learn how ***Strata Retail Smart Alerts*** can work for your store.

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